



PREVENTION PROGRESS

Department of Child Abuse and Neglect Prevention

March 2015

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April is Child Abuse Prevention Month

It is hard to believe but April is almost here! Now is the time we set aside time to recognize and highlight child abuse and neglect prevention efforts throughout our communities. This year, we are celebrating April 10th as Wear Blue Day. We encourage everyone to wear **blue** on this day to bring awareness to keeping children safe in our communities. Please visit our website to download and print a toolkit that may assist you in planning and carrying out activities to showcase April as Child Abuse Prevention Month.

We ask that you use the toolkit to assist you in reaching out to your elected officials to inform them of our collected efforts to strengthen families and to improve protective factors.

We are also keeping a calendar of events with all of the activities you are planning during the month of April. If you have any events scheduled, please send details to Dawn Miller at dawn.miller@ctf.alabama.gov. We would love to come out and support you and the work you are doing in the communities you serve.

Together we can use April to highlight the wonderful work that our programs are doing every day to positively impact the lives of children and families in Alabama.

Pinwheels for Prevention® is a registered trademark and when it is used, we need to make sure we are following the guidelines so that our efforts are unified and effective. Below are important guidelines to consider while planning your April activities.

- ◇ If you use the language **Pinwheels for Prevention®** then you must purchase the blue pinwheels from the National Office.
- ◇ Pinwheels must be represented in a positive way. We encourage aligning pinwheels with messages of support for the number of children/families you have served.



CHILD ADVOCATES SUPPORT CHILDREN AND FAMILIES NATIONWIDE

Executive Director Sallye Longshore and Deputy Director Tracy Plummer recently visited Washington, D.C. along with representatives from Prevent Child Abuse America's 50-state chapter network. They were there to advocate for key pieces of legislation that are proven to improve the lives of children and families nationwide.

PCA Executive Directors and advocates from around the nation are calling for the reauthorization of the Child Abuse and Prevention Treatment Act (CAPTA) to be fully funded. PCA members conducted Hill visits with key legislators to gain support for CAPTA funding.

Advocates are requesting that Congress fund CAPTA state grants at a minimum level of \$30 million.



Pictured left to right:

Deputy Director Tracy Plummer,
Congresswoman Terri Sewell and
Executive Director Sallye Longshore

A Blue Ribbon Event: Leading the Way in Protecting Our Children—An Alabama Legacy of Innovation and Leadership Summit

On April 20th, the Department will co-sponsor the one-day summit with the School of Social Work and the College of Human Environmental Sciences at the University of Alabama and the National Children's Advocacy Center. The conference will be held at the University of Alabama and Executive Director, Sallye Longshore, has been asked to moderate a panel discussion for this event.



On April 22nd, Governor Bentley will sign a Proclamation declaring **APRIL** as **Child Abuse Prevention Month**.

Alabama's children rank as **44th** in the nation in regard to overall child well being. By raising awareness, it is our hope that Alabama lawmakers will secure funding for child abuse and neglect prevention community-based programs.

Greetings,

As we move closer to recognizing April as National Child Abuse Prevention month, I am struck by all the many events occurring in March. As I write this message, our CTF staff is about to complete three regional trainings for our current grantees and potential new grantees. The training has been well-received as we combined training on developing logic models conducted by Board Member and Associate Professor in Political Science at Auburn University, Dr. Mitchell Brown, with advocacy networking strategies delivered by former Board Member and Secretary of State, Beth Chapman. These two sessions were followed by an in-depth "walk through" of our agency's new online grant application system. We are very excited to offer the new, improved application process to all current and potential new grantees.



Tracy Plummer and I just returned from Washington D.C., the site of the annual meeting of Prevent Child Abuse America. CTF serves as the state chapter of PCAA and we benefit greatly from their resources and expertise. Tuesday, March 3rd was the day dedicated to Hill visits and we were able to meet with staff for both Senator Shelby and Senator Sessions and staff for the following Representatives; Byrne, Roby, and Rogers. We met personally with Congresswoman Terri Sewell who was very gracious and listened intently as we educated her about our mission, work, and successes. We shared with her how much it meant to our agency that her mother, Nancy Sewell, represents District 7 on our Board!

We traveled back to Montgomery to begin our important communication efforts with our Alabama legislators. We have conducted important meetings with key policy makers and are committed to working to increase funding so that we can provide greater funding for our grantees. We need your help to accomplish our legislative agenda and will be sharing key messaging points to you in the very near future. As we move forward together in this effort, I would like to share how personally moved I was by the following remarks our President made in Selma on March 7th, "Because the single most powerful word in our democracy is the word 'we.' We The People. We Shall Overcome. Yes We Can. It is owned by no one. It belongs to everyone. Oh, what a glorious task we are given, to continually try to improve this great nation of ours." I knew when I heard these words from President Obama that I wanted them to serve as my motivation to urge all of us to work together to ensure CTF receives adequate funding. This is crucial as we work everyday to strengthen Alabama's families. Adequate funding is crucial to our agency so that we can best serve you in preventing child maltreatment in Alabama.

WE WILL SUCCEED!

A handwritten signature in black ink, reading "Sallye R. Longshore". The signature is fluid and cursive.

Sallye R. Longshore

Meet the Newest Member of the ADCANP Family

Claire Williams has joined our team as a recent graduate from the University of Alabama where she majored in Human Development and Family Studies. She grew up in Montgomery and has returned to the Capitol city since finishing her degree. As a student, Claire served in several different roles which allowed her to manifest her passion for serving others. She has participated in many mission trips, with the primary focus of serving, encouraging and providing aid for children in need. She also worked for the JH Ranch in California during one of her college summers, where she volunteered as a staff member to counsel youth campers. In addition to serving abroad, she was able to serve in her community by mentoring high school students and volunteering for Outback America.

As a part of the ADCANP team, Claire will be shadowing the Program Staff and accompanying Field Directors on site visits. She will also be working in the Legislature this session alongside Tracy Plummer. Claire is thrilled to work in a capacity that serves Alabama's youth and families. Claire enjoys educating policy makers on the importance of our community prevention programs and sharing with them the impact our programs are having across Alabama.



The Zeta Chapter of Kappa Delta at The University of Alabama hosted their Annual Shamrock 5K Run to raise money for FACES, Family and Children Education Service, and Prevent Child Abuse of America on Saturday March 7, 2015. The Shamrock Project is a national Kappa Delta program that both collegian and alumnae support to raise money for the national and local child abuse prevention organizations.

Last year, they were able to raise over \$44,000 for child abuse prevention, and their goal for this year is to raise over \$50,000. Seventy percent of the funds raised will benefit FACES, ten percent will benefit the Children's Trust Fund, and the other twenty percent will benefit Prevent Child Abuse America.

Spotlight on New Board Member, Senator Cam Ward

State Senator Cam Ward is an Attorney who specializes in economic development and has always been dedicated to whatever cause he committed himself to. Born in Milton, Florida, Cam went to public school in Bradford County, Florida and was captain of his high school track team where he set five school records in distance running.

Cam first became interested in public service when he volunteered to serve on the first Student Government Association ever created at his middle school. At the time he felt like there were many problems with facilities but no one would listen to the students concerns. To this day Cam's motivation for being involved in public service is that he feels that too many problems exist in our community and so many public officials do not listen to those they represent to address those problems.

In 1989, Cam received a Leadership Scholarship to Troy University. He quickly got involved in student activities, first as a member of the Sigma Chi fraternity, then later served two terms as President of the Troy University Student Government Association. In between, Cam was active in several academic honor societies related to his studies in International Relations. During Cam's last year at Troy he rose to become State Vice-Chairman for Alabama College Republicans, where he was active in volunteering for different conservative candidates across Alabama.

As Cam finished up his last year at Troy he met his future wife Julie Cain. They both served in student government together and she majored in Journalism. They married in 1994.

In 1993, Cam was admitted to Cumberland School of Law. In law school, Cam excelled in Constitutional, Corporate and Criminal law. This would serve him well during his later service in the Legislature. Upon graduation from Cumberland, Cam was admitted to the Alabama State Bar, where he has served on numerous committees over the years. Cam frequently visits Cumberland each year to address classes of students on the law and was named Cumberland Outstanding Alumnus of the Year in 2011.

His dedication to the practice of law led him to be appointed Deputy Attorney General by former Attorney General Bill Pryor. In his work, Cam was assigned to the Alabama State Auditor's office where he served as legal counsel. Later he went to work as Assistant Secretary of State dealing with election laws and corporate filings. Then after moving to Shelby County, Cam returned back home to work for Congressman Spencer Bachus as his District Director. The Wards bought their first home together in Alabaster during the peak of the county's continued growth in 1996.

In 2000, Cam was selected for a Marshall Memorial Fellowship in Europe. He studied at several capitols throughout Europe including the European Parliament in Brussels.



Spotlight on Senator Cam Ward (continued)

His studies abroad led him to participate in other international organizations such as the Spain-U.S. Council and the American Council of Young Political Leaders. Cam enjoys the opportunity to learn from other cultures and communities throughout the world. These experiences have helped him to see the different role public service plays in democratic societies as well as to understand the strengths and weaknesses of certain government institutions.

Cam returned to the practice of law in 2001, where he was hired to head up the economic development efforts for the City of Alabaster. He has worked with local leaders for over a decade now to expand Alabaster's retail shopping base by over 1.5 million square feet. In addition to his work in economic development Cam has also volunteered countless hours on various community boards of directors. Some of these causes have included the Glenwood Autism Center, the YMCA of Alabaster, Leadership Shelby County and other non-profit organizations. In 2009, Cam was recognized by Easter Seals of America, as being one of its nationwide elected officials of the year. Cam received this honor as a result of his work to raise awareness about Autism.

In 2002, Cam and Julie had a daughter named Riley. She attends public school in Alabaster where she is involved in many community activities. Shortly after Riley's birth Cam was elected to the Alabama House of Representatives where he served for two terms. In 2010, he was elected to the Alabama Senate representing parts of Shelby, Bibb, Chilton and Jefferson County.

Senator Ward is Chairman of the Senate Judiciary Committee, Chairman of the Senate Energy Committee and Chairman of the Joint Oversight Committee for State Energy Policy. He also serves on the State General Fund Budget Committee, Business & Labor Committee and Senate Health Committee.

As a conservative Republican, Cam believes in limited government as well as a strong business climate for Alabama. Cam has been active in many legislative issues over the years including the sponsorship of stronger ethics laws and pro-growth measures that reduced the amount of government regulation in the private sector. In 2011, during Cam's first year in the Senate he and others led the passage of the most comprehensive package of tort reform measures in over a decade. In the closing days of 2012, Ward passed the historic tort reform legislation that allowed Airbus to finally locate to Mobile.

During his time in public service Cam has been recognized by various pro-business conservative groups for his work. He prides himself on staying close contact with his constituents and always being accessible to them.

Congratulations is extended to James Slaughter on his retirement from the Department of Human Resources (DHR) beginning March 1st after 41 years of service. James served on the Department of Child Abuse and Neglect's Board for many years as DHR's designated delegate.

James received his Bachelor of Arts Degree from Huntington College and a Masters in Social Work from the University of Alabama. During his career, James has served as County Director in Randolph and Lee Counties, Deputy Commissioner for Field Administration for thirteen years and has been a licensed social worker since 1978. In addition to these accomplishments, James has served as past President of the Alabama Association of Human Resources County Directors, Alabama Conference on Social Work and the University of Alabama Social Work Society.

We thank him for his many years of service and wish him well!

Programs Making a Difference

Mothers in Prison Learn How to Prevent Shaken Baby Syndrome

In February, 22 mothers at the Montgomery Women's Facility participated in a workshop on Abusive Head Trauma, also known as Shaken Baby Syndrome. These workshops are a part of the **Aid to Inmate Mothers** Parenting Education program sponsored by the Alabama Department of Child Abuse and Neglect Prevention. Mothers learned the causes of Abusive Head Trauma (AHT), and the long-term brain damage that can occur as a result. Many inmate mothers plan to have more children when they return home, and since the perpetrators in about 70% of the cases are males—usually the baby's father or the mother's boyfriend—it is important that the mothers understand the risks of leaving their baby with someone who may have poor impulse control or a tendency toward aggressive behavior. A discussion was also held with the mothers on various techniques of soothing a crying child and reasons why a child may be crying. Dolls representing the effects of using drugs or alcohol during pregnancy were also provided during the training.



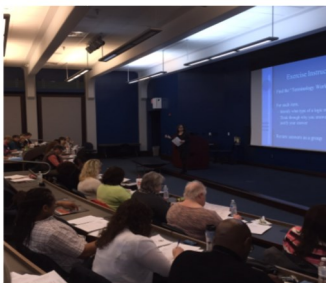
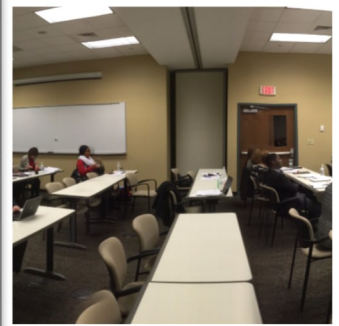
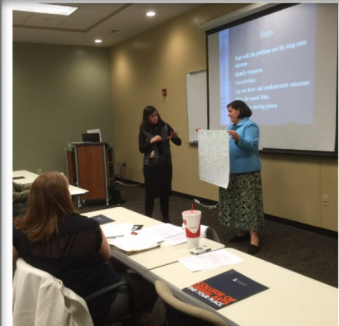
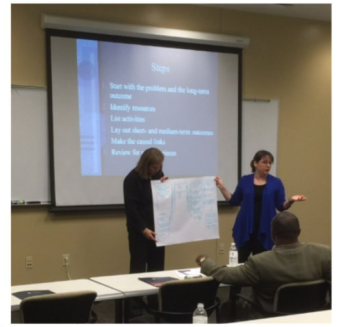
Mobile County Health Department (MCHD) -

Since October 2014, the Fatherhood Initiative program has successfully facilitated and graduated four cycles of participants within the Mobile County Metro Jail. During this time, a wide array of services have been provided to better prepare participants for transition and successful reentry into society and their families. Various activities are conducted to promote responsible parenting, healthy relationships and economic stability.



REQUEST FOR PROPOSAL (RFP) TRAINING 2015

This year the Department hosted regional RFP training in Clanton, Mobile and Tanner. Special thanks goes out to Board Member Dr. Mitchell Brown and former Board Member Beth Chapman for lending their time and expertise to this successful training! Questions and answers from the training can be accessed on our website.



IMPORTANT DATES

April 1, 2015	Grant Application Available Online
May 8, 2015	Grant Application Deadline
June 3-4, 2015	Local Grant Review
June 15-17, 2015	Board Review
June 19, 2015	Grant Recipients Posted on Website
August 3-4, 2015	Mandatory Grantee Training

DEPARTMENT MOURNS THE LOSS OF OUR OWN —

It is with great sorrow that we share the recent passing of two of our beloved Executive Directors whose organizations received ADCANP grants.

- ♦ Ms. Sonya Williams of the Exchange Club Child Abuse Prevention Center in Birmingham passed away on Wednesday, February 25th.
- ♦ Ms. Mary Joyner of the Ozark-Dale County Family Service Center in Ozark passed away tragically on Sunday, March 15th.

Our thoughts and prayers are with Sonya and Mary's children and families.

May they rest in peace.

Did you know that over 85% of Children's Trust Fund dollars go directly to fund programs that protect our children from abuse and neglect?

This year, please consider donating all or part of your State of Alabama tax refund to the "Child Abuse Trust Fund". This tax deductible donation can be done by simply attaching Schedule DC to your state submission and selecting the "Child Abuse Trust Fund" (1d) as your preference.



MISSION STATEMENT

The Department of Child Abuse and Neglect Prevention secures resources to fund evidence-based community programs committed to the prevention of child maltreatment; we advocate for children and the strengthening of families.

2014 Board of Directors



Front Row (left to right): Karen Porter, Anita L. Archie, Nancy Sewell, Margaret Mitchell Brown and Maranda Brown
Back Row: Myron C. Gargis, Jamey Durham, Mary Ashcraft, Beth Chapman, James Slaughter and Clinton L. Johnson

Department of Child Abuse and Neglect Prevention 2015 BOARD OF DIRECTORS

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District Four

Myron C. Gargis

District Five

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*Retired March 1, 2015